

# www.clementeghuerta.com

visual designer & front end coder

San Mateo, Ca, 94401 / chat@clementeghuerta.com / Clemente Garcia-Huerta / 650-532-4955

## California State University EB Hayward, Ca

B.A. Graphic / Web Design 2015-Present

## College of San Mateo San Mateo, Ca

A.A. Web Design / Multimedia 2013-2015

## Academy of Art University San Francisco, Ca

A.A. 2D / 3D animation 2005-2007

revonedesigns.com

Rev One- Burlingame, CA

Jul. 2018 - Present

### WordPress Developer

**Duties & Responsibilities:** Communicate with agency on developer needs, reiterate websites, design and code new websites, code marketing banners, code email marketing campaigns

greenmarker.co

Green Marker- San Mateo, Ca

Nov. 2017 - Present

### Visual Designer

**Duties & Responsibilities:** Design responsive website user interfaces, code websites

- Mobile first • Wireframes • mock ups • Facebook Pages • Targeted an audience with Facebook Ads Manger
- Facebook Page Insights. • Marketing designs • Created business plan • Digital marketing • HTML5 • CSS
- CSS3 • JavaScript • JQuery • Sketch • Illustrator • Photoshop • Sketch • Illustrator • Bootstrap

greenbanker.com

Green Banker - Burlingame, Ca

Jul. 2017 - Oct. 2017

### UI Designer / Coder & Visual Designer

**Duties & Responsibilities:** Design and code website, Create marketing campaigns on social media applications, analyze website data, communicate with clients on a daily basis to assure best results, study user behavior on website, reiterate website

- Mobile first • Research • wire frames • UX research • mock ups • Used UX/UI design / research • Responsive Web Design (RWD) • Layout • Sketch • Wireframes • Mock ups • WordPress • HTML5 • CSS • CSS3 • Bootstrap
- Facebook Pixel • Facebook Marketing Panel • Facebook Insights

greenbanker.com

Green Banker - Burlingame, Ca

May 2017 - Jul. 2017

### Marketing Graphic / Web Designer

**Duties & Responsibilities:** Design email campaigns with Top Producer, design Marketing brochures & communicate with clients for best results

- Top Producer • Grew Facebook Page audience with over 150 Facebook users within three weeks • used Facebook Ads to gain hundreds of clicks to the websites with thousands of impressions. • Updated web marketing material • created and maintained social media marketing in • Facebook Business • LinkedIn Business with the content I created: • Google AdWords • Facebook Business • Google Analytics • Created marketing brochures • property brochures • email marketing campaigns • digital marketing • print marketing • Marketing campaigns

buildshop.com

Build Shop - San Mateo, Ca

May 2016 - Jul. 2016

### Graphic Illustrator

**Duties & Responsibilities:** Create assets for animated marketing video, design characters

- Used Photoshop / Illustrator to create assets for an animated short • Cleaned designs • Advised client on best practice • Used color theory

openmindschool.org

Open Mind School-

Redwood Shores, Ca

Jan. 2016 - May 2016

### WordPress Developer

**Duties & Responsibilities:** Create email marketing campaigns using Mail Chimp, prototyped the website mock ups, designed user interfaces (RWD), optimized website, made UI development changes

- Mail Chimp • UI design • HTML • CSS3 • WordPress UI changes • InVision • Responsive web design • Mobile web design

## Software Skills

• 10+ Years of Experience Adobe CS/CC • Photoshop • Illustrator • InDesign • Aftereffects • Sketch • Bootstrap • FTP - Filezilla • WordPress • Digital imaging • Maya • Mudbox • Zbrush • Office 360 • Email • Excel • Word • Gmail • Apple Mail • Sublime Text 3 • Final Cut Pro • Power point • Keynote

## UX/UI & Coding Skills

• Wireframes • Mock-ups • Flows • Research • Mobile First • User • Interface(UI) Design • User Experience (UX) Design • Responsive Web Design (RWD)

## Marketing and Analytics Skills

• Style Guide • Social Media marketing • Email Marketing • Material Design • Digital Marketing Campaigns • Human Interface Guidelines • Info-graphics • Concept Design • Storyboarding • Technical Drawing • Branding • Google Analytics • Google Developer Toos • Google Optimize • LinkedIn Business • Facebook Business • Video Editing • Strong Visual / Illustration skills • Technical drawing • Vector Illustration • 2D / 3D Illustration