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Experience

UX/UI Designer / Front End coder

greenmarker.co

Oct 2017- Dec 2018

&

Apr 2018-Present

- Created wireframes, low fidelity mock-ups, high fidelity mock-ups using Sketch, Illustrator, Photoshop, and made UI design reiterations.
- Developed websites using Bootstrap, Responsive Web Design(RWD), HTML5, CSS, CSS3, JavaScript and JQuery.
- Created a Facebook Page along with Facebook Ads, which I then targeted an audience using Facebook Ads Manger, and Facebook Page Insights.
- Created marketing designs and a business plan to target an audience who needs a fast-loading website with great branding while giving the option to understand and use our digital marketing.

UX / Visual UI Designer & Coder

voidless-solutions.com

Nov 2017 - Jan 2018

- Designed and coded the company website with Sketch and Bootstrap.
- Created wireframes, low and high fidelity mock-ups, and designed the user interface of both the company product and website. Added SEO keywords to meta tags of website. Re-iterated design thinking in visuals, typography, paths, etc. Plans to create prototype path of product.

UI Designer / Coder & Graphic Designer

greenbanker.com

July 2017 - Oct. 2017

- Designed and coded a re-vamp of the company website with research while putting the business goals into consideration.
- Communicated with clients via phone and email for best results. Gave great customer service and was acknowledged dozens of times for great service.
- Studied the behaviors of the people researching the company with user flows in Google Analytics, which I installed on our previous website. This allowed us to get a better understanding of what our clients are looking for before choosing our company as a real estate agency.
- Designed wire frames, did UX research, created mock ups, used UX/UI design / research, Responsive Web Design (RWD), WordPress, HTML5, CSS, CSS3 and Bootstrap for revamp of websites.

Marketing Graphic Web Designer

greenbanker.com

May 2017- July 2017

- Grew Facebook Page audience with over 150 Facebook users, used Facebook Ads to gain hundreds of clicks to the websites with thousands of impressions.
- Updating web marketing material, created and maintained social media marketing: Google AdWords and Facebook Business for which I experimented with different audiences to gain website views, and I added Google Analytics into the Wix website as well, which I then studied for the new website I created.
- Created marketing brochures, property brochures, email marketing campaigns and other digital/print marketing designs and campaigns.

Graphic Illustrator

buildshop.com, Inc May 2016 - July 2016

UI Developer/ Email Marketing

openmindschool.org Jan 2016 - May 2016

Student Assistant

San Mateo/ Foster City School District, Jan 2015 - Jan 2016

Vallet Supervisor

VA Palo Alto Nov 2009 - Aug 2012

Education

California State University

[2015-2018]

B.A. Graphic Design

College of San Mateo

[2013-2015]

A.A. Web Design / Multimedia

Academy of Art University

[2005-2007]

A.A. 2D / 3D design

Skill Set

Software

- Photoshop • Illustrator • InDesign • AfterEffects • Bootstrap • FTP
- WordPress

Coding

- HTML5 • CSS • CSS3 • Sketch • Beginner JavaScript
- jQuery

UX/UI

- Wire Frames • Mock-ups • User Flows • Research • Mobile First • User Interface(UI) Design • User Experience (UX) • Responsive Web Design (RWD) • prototyping (InVision, HTML)

Other

- Style Guide • Social Media • Infographics • Concept Design
- Storyboarding • Technical Drawing • Branding • 2D / 3D Illustration